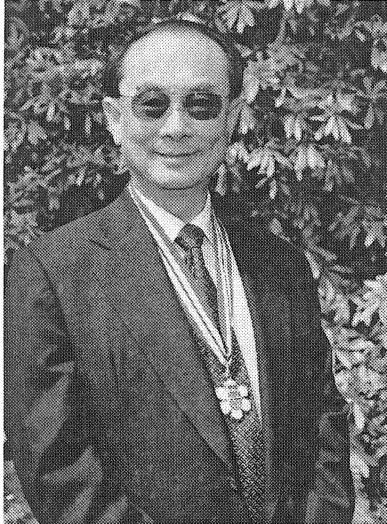


**June 2001**

***Order of British Columbia  
Investiture Ceremony***

*"Puzzle of Persistent Pain" Finally Solved*



In a culmination of decades of work in the field of pain, iSTOP's founder, Clinical Professor C. Chan Gunn, MD, PhD, DSc, has been invested with the prestigious Order of British Columbia, the Province's highest honor for outstanding citizens. Dr. Gunn's pioneering research resulted in the radiculopathy model, which explains why pain often occurs with no obvious physical injury. He also developed the Intramuscular Stimulation (IMS) technique to treat these conditions without medication or surgery. These breakthroughs led to his founding of the Institute for the Study and Treatment of Pain, a non profit pain clinic and medical training center in Vancouver, British Columbia. Since its inception in 1996, iSTOP has treated thousands of patients, many of whom have seen their chronic pain symptoms disappear completely. iSTOP has also trained hundreds of doctors and physiotherapists from around the world in the Gunn IMS Technique.

The historic Government House in Victoria was the scene for a bright and cheerful ceremony. Dr. Gunn was among several well-known recipients, including singer/songwriter Sarah McLachlan, children's entertainer Raffi Cavourkian, opera singer Judith Forst, and naturalist painter Robert Bateman. In all, 16 outstanding citizens were invested with the Order. Appointments to the Order are made by the Lieutenant-Governor in Council (Cabinet), on the recommendation of an Advisory Council. Members of the council include the Chief Justice of British Columbia - Chairperson, the Speaker of the Legislative Assembly, The President of British Columbia's Public Universities, the President of the Union of B.C. Municipalities, the Deputy Minister responsible for the Order of British Columbia, and two past recipients of the Order.

